


# Ikhlas Rahman

 ikhlasuix@gmail.com

 01400578048

 [linkedin.com/in/ikhlasrahmann](https://www.linkedin.com/in/ikhlasrahmann)

 <http://ikhlasrahman.com>

## Summary

I am an experienced user experience designer based in Bangladesh. Solving problems with a human-centered approach is my passion.

Over the past few years, I have designed various SaaS-based digital products for healthcare, law firms, NGOs, and the software industry.

My expertise is in user-centered design, information architecture, user flow, product research or gap analysis, interactive prototyping, and minimal UI design.

## Experience

### Senior UI/UX Executive

BYSL Global Technology Group

Feb 2022 - Present (1 year 1 month)

- Created and implemented a design system based on tailwind CSS and material guidelines.
- Work closely with Product Management, Development teams to align designs with the overall product and business strategy.
- Create a high-fidelity interactive prototype for web applications and android apps. Working on productivity and collaboration tools.
- Help define product direction, and assign tasks to my junior designer.

### User Experience Designer

Alpha Square Partners

Mar 2020 - Feb 2022 (2 years)

- Gather user requirements in collaboration with the project lead and Clients.
- Producing high-quality UX design solutions through wireframes, flow diagrams, and prototypes.
- Create mock-ups and prototypes that clearly illustrate how sites function and look.
- Designed a learning management platform, e-commerce websites, and landing pages.
- Web/Application interface design using bootstrap framework.
- Develop a WordPress website using Elementor page Builder Tools

### Officer-Marketing and Branding

Chicks & Feeds Limited

Aug 2019 - Feb 2020 (7 months)

As the marketing and branding officer at chicks and feeds, I was responsible for maintaining the website, create content for social media, Design PR materials, Organize and participate in different promotional events and provide IT support.

Responsibilities:

- Develop quarterly newsletter in both English and Bengali

- Promote and regularly update the company's activities on the website and social media pages
- Organize and participate in different promotional events such as Fair, Exhibition or Seminars to promote Chicks & Feeds Ltd's products and services
- Design PR materials such as Logos, Presentation, Newsletters, Brochure, Cards, etc
- Maintain communication with different media and press agencies to disseminate the company's work
- Participate in the monthly team meetings, taking minutes and disseminating among the team
- Maintain regular communication with the engineers to get updates about the ongoing projects
- Build and maintain relationships with journalists, bloggers, investors, and customer audience



## **Business Development Executive**

Tradeshi Ltd

Jun 2018 - Aug 2019 (1 year 3 months)

As the Biz Dev Executive, I was responsible for creating Alibaba minisite design, Email Templates design, Creating content for the social media platform, Digital Export Marketing, Organize webinars and generate leads through CRM tools.

Responsibilities:

- Find out Potential Exporter through Phone calls using CRM Tool.
- Visit the Potential customer office for a business presentation.
- Organize and conduct webinars, and seminars to promote Alibaba services.
- Maintain Google sheet for Event Campaign.
- Email Marketing: Content Writing, EDM header design.
- New lead generation, Strategy planning, Finding out a new business opportunity.
- Social Media Manager: Create content, Photos, and videos for Facebook and LinkedIn platforms. Manage Events and campaigns, and Reply to customer queries.
- Keyword research, Product Picture editing, Product posting, and Minisite Design for Alibaba online store.
- B2B Sales closing and negotiation.



## **Web Designer**

Datatrix Soft Ltd.

Nov 2017 - Apr 2018 (6 months)

## **Education**



### **Daffodil International University-DIU**

Bachelor's degree, Computer Science and Engineering

Apr 2014 - Oct 2018

## **Licenses & Certifications**



**Learn Figma: User Interface Design Essentials - UI/UX Design - Udemy**

UC-9caec79e-a8e2-41d6-9345-a491321fc8a7

 **Design User Interface for LinkedIn & Amazon with Figma** - Udemy

UC-57a55f53-18aa-4524-abaa-462e30055963



**User Experience: The Beginner's Guide** - The Interaction Design Foundation

130938

 **Motion Design with Figma: Animations, Motion Graphics, UX/UI** - Udemy

UC-032ca286-b76b-46e2-8aad-01919113ffb1

## Skills

HTML • Cascading Style Sheets (CSS) • Elementor • Adobe Photoshop • Bootstrap • Adobe Illustrator • After Effects • Adobe Premiere Pro • E-newsletter Design • Event Planning